

PUBLISHING  
INFORMATION  
**2026**

**CRUISING | TRAVEL | STYLE | TASTE | ACTION | GOLF**

# **WORLD** MAGAZINE



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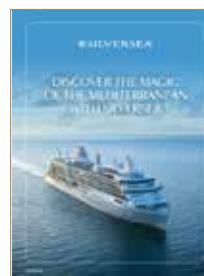
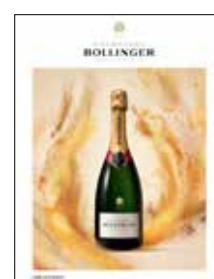
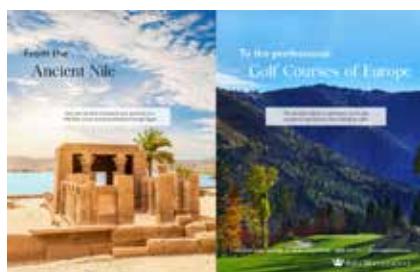
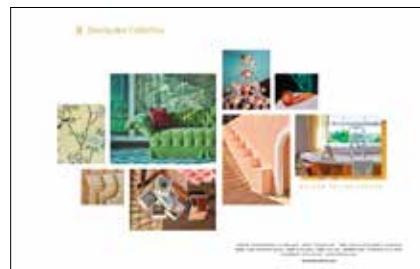
THE  
ULTIMATE  
**LUXURY**  
**LIFESTYLE**  
COFFEE-TABLE MAGAZINE

**HOPE**  
PUBLISHING

**CRUISING | TRAVEL | STYLE | TASTE | ACTION | GOLF**

**WORLD** MAGAZINE

# PREMIUM ADVERTISERS INCLUDE...



Premium advertisers as featured in WORLD magazine.

# PUBLICATION DATES

## WORLD 68 – WINTER 2026

### MATERIAL DATE

**Tuesday** 10 March

### RELEASE DATE

**Monday** 30 March

## WORLD 69 – SUMMER 2026/27

### MATERIAL DATE

**Tuesday** 8 September

### RELEASE DATE

**Monday** 28 September

WORLD Magazine distribution reach (Print + Digital) 150,000+

# ADVERTISING RATES

### SPACE

### CASUAL

**Full Page** - run of magazine

\$6,000

**Double Page** - run of magazine

\$9,000

## PREMIUM POSITIONS

### SPACE

### PREMIUM

**Full Page** - opposite publishers letter

\$8,000

**Outside Back Cover**

\$9,000

**Double Page** - pre contents

\$12,000

**Inside Front Cover** - double page

\$14,000

**COVER GATEFOLD** 3 pages

\$16,000

**4 Page Booklet** - printed on 150gsm gloss art

\$16,000

**8 Page Booklet or Butterfly Gatefold** - printed on 150gsm gloss art

\$20,000

- All pricing in New Zealand Dollars and plus GST if applicable.
- Contract rates available for multiple issue bookings by special arrangement.
- Personalised magazines with own corporate cover by special arrangement.
- Design services are available for an additional fee.

# PRINT SPECIFICATIONS

## FULL PAGE



### DIMENSIONS

230mm (w) x 297mm (d)  
+3mm bleed

### FILE PREPARATION

CMYK, 300dpi, PDF

## DOUBLE-PAGE SPREAD



### DIMENSIONS

460mm (w) x 297mm (d) +3mm bleed

### GUTTER ALLOWANCE

Allow a gutter margin of 40mm for text and 10mm for images

### FILE PREPARATION

CMYK, 300dpi, PDF

# MATERIAL DELIVERY

d.DESIGN: Des Frith – Creative Director **EMAIL:** des@ddesigns.co.nz • **PHONE:** +64 21 959 039

## BRING YOUR BRAND TO LIFE

### CONTROLLED CIRCULATION

More top hotels and luxury lodges are requesting WORLD for in-room placement and this, together with our sponsorship, gives us instant and even wider access to high-net-worth individuals.

#### CONTROLLED CIRCULATION



#### CONTROLLED CIRCULATION

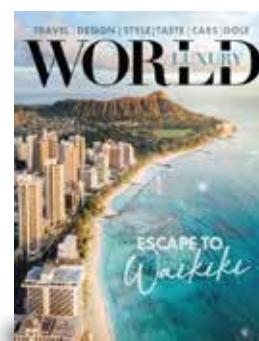
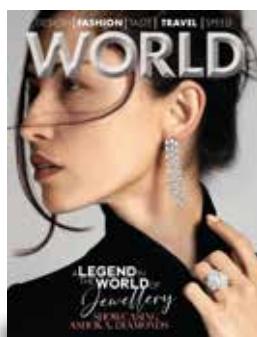
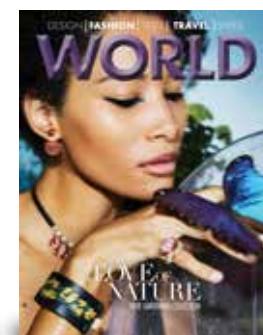
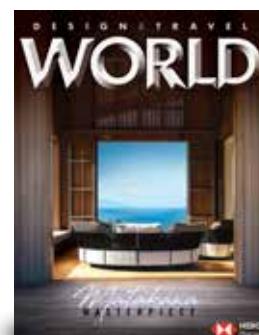
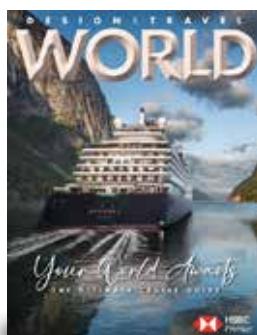


### PERSONALISED MAGAZINES

Place your brand on a personalised cover of WORLD, to be distributed exclusively to your target demographic.

### BRANDED DIGITAL EDITION

Take your brand to the next level with a personalised digital edition of WORLD, to be distributed exclusively to your client database.



## CONTACTS

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