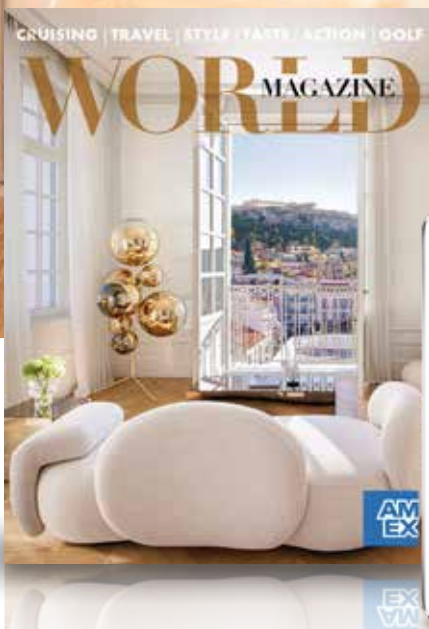


PUBLISHING
INFORMATION
2026

CRUISING | TRAVEL | STYLE | TASTE | ACTION | GOLF

WORLD MAGAZINE



THE
ULTIMATE
LUXURY
LIFESTYLE
COFFEE-TABLE MAGAZINE

PREMIUM ADVERTISERS INCLUDE...



Premium advertisers as featured in WORLD magazine.

PUBLICATION DATES

WORLD 68 – WINTER 2026

MATERIAL DATE
Tuesday 10 March

RELEASE DATE
Monday 30 March

WORLD 69 – SUMMER 2026/27

MATERIAL DATE
Tuesday 8 September

RELEASE DATE
Monday 28 September

WORLD Magazine distribution reach (Print + Digital) 150,000+

ADVERTISING RATES

SPACE	CASUAL
Full Page - run of magazine	\$6,000
Double Page - run of magazine	\$9,000

PREMIUM POSTIONS

SPACE	PREMIUM
Full Page - opposite publishers letter	\$8,000
Outside Back Cover	\$9,000
Double Page - pre contents	\$12,000
Inside Front Cover - double page	\$14,000
COVER GATEFOLD 3 pages	\$16,000
4 Page Booklet - printed on 150gsm gloss art	\$16,000
8 Page Booklet or Butterfly Gatefold - printed on 150gsm gloss art	\$20,000

• All pricing in New Zealand Dollars and plus GST if applicable. • Contract rates available for multiple issue bookings by special arrangement. • Personalised magazines with own corporate cover by special arrangement. • Design services are available for an additional fee.

PRINTS SPECIFICATIONS

FULL PAGE



DIMENSIONS
230mm (w) x 297mm (d)
+3mm bleed

FILE PREPARATION
CMYK, 300dpi, PDF

DOUBLE-PAGE SPREAD



DIMENSIONS
460mm (w) x 297mm (d) +3mm bleed

GUTTER ALLOWANCE
Allow a gutter margin of 40mm for text and 10mm for images

FILE PREPARATION
CMYK, 300dpi, PDF

MATERIAL DELIVERY

d.DESIGN: Des Frith – Creative Director **EMAIL:** des@ddesigns.co.nz • **PHONE:** +64 21 959 039

BRING YOUR BRAND TO LIFE

CONTROLLED CIRCULATION

More top hotels and luxury lodges are requesting WORLD for in-room placement and this, together with our sponsorship, gives us instant and even wider access to high-net-worth individuals.

CONTROLLED CIRCULATION



NEWSSTAND

PERSONALISED MAGAZINES

Place your brand on a personalised cover of WORLD, to be distributed exclusively to your target demographic.

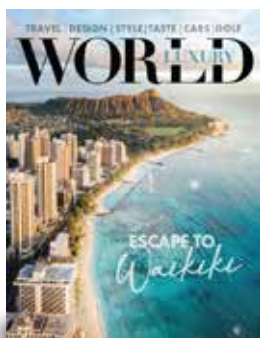
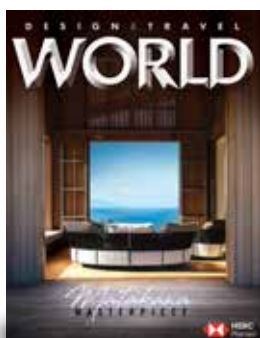
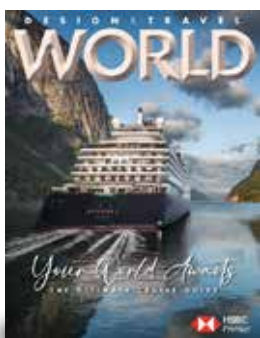
CONTROLLED CIRCULATION



DIGITAL

BRANDED DIGITAL EDITION

Take your brand to the next level with a personalised digital edition of WORLD, to be distributed exclusively to your client database.



CONTACTS

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